

Şişecam Commissioned New Energy Glass Lines in Tarsus

Şişecam has officially commissioned its new energy glass production lines in Tarsus, marking a significant milestone in its global growth strategy in the energy glass sector. With an investment of €200 million, the company aims to meet the rising demand for glass in the solar energy industry and enhance export potential. As part of this strategic move, Şişecam will grow its talent base by 426 new employees.

As the only global company operating in all core areas of glass production, Şişecam has taken a significant step in its international growth strategy in energy glass. By commissioning its newly established energy glass lines in Tarsus, developed with an investment of €200 million, Şişecam aims to meet the growing demand for glass in the solar energy sector, and enhance its export potential. Built with advanced technology and featuring an annual production capacity of 47 million square meters, the new line will produce high-quality glass with high transmittance performance for photovoltaic panel manufacturers. The facility is scheduled to begin production on October 15 and supported by a workforce of 426 newly recruited employees.

A Strategic Step Toward Energy Independence

Speaking at the ignition ceremony, Şişecam CEO Can Yücel stated: “The ignition of our energy glass line within the Tarsus production complex which includes flat glass, coated glass, energy glass, and sand preparation facilities is not merely the start of production. It represents a strong commitment to sustainability and efficiency. With its capacity, advanced technology, and strategic location, this line marks the beginning of a new era in Şişecam’s global energy glass journey.”

Yücel highlighted the advanced technology systems integrated into the facility: “Our high-capacity furnaces enable lower energy consumption, while automated transport vehicles and semi-automatic packaging systems maximize digitalization and operational efficiency. Our products will serve a wide market from Türkiye to Europe and the US and will stand out with features that enhance energy efficiency.”

About Şişecam

Şişecam is a story of progress...

Founded in 1935 by **İş Bankası** with the vision and signature of **Mustafa Kemal Atatürk**, Şişecam was established to build Türkiye’s glass industry. Over the decades, Şişecam has grown from a local initiative into **a global player in glass and chemicals**.

As the only global company operating in all core areas of glass production, Şişecam is the global leader in glassware and chromium chemicals, among the top five producers in flat glass and glass packaging, and one of the top two producers of soda ash worldwide.

Şişecam operates across **four continents and 14 countries**, including Türkiye, Germany, Italy, Bulgaria, Romania, Slovakia, Hungary, Bosnia and Herzegovina, Russia, Georgia, Ukraine, Egypt, India, and the United States. Şişecam plays a pioneering role in flat glass, glassware, glass packaging, chemicals, auto glass, glass fiber, mining, energy, and recycling industries. By placing innovation and technology at the core of its operations, **Şişecam delivers its products to customers in over 150 countries through its robust supply chain.**

Şişecam makes a meaningful difference in its industries with **90 years of expertise, a skilled workforce, and the use of smart technologies**. Supported by more than 24,000 employees, Şişecam is steadily advancing toward its goal of becoming one of the top three global producers in its core industries.

With its **CareForNext** strategy, Şişecam works to ensure the sustainability of the glass and chemicals industries from the perspectives of **protecting the planet, empowering communities, and transforming lives** in line with the United Nations Sustainable Development Goals.

Şişecam is pursuing **a better future through technology and innovation and continues its story of progress together** with its entire ecosystem.

Learn more: www.sisecam.com.tr